

## Robert Viera

Robert “Rob” Viera has over 26 years of experience in the emergency medical services (EMS) field. After obtaining his California Emergency Medical Technician certification in Orange County in 1996, Rob began his career at Care Ambulance Service in Anaheim, working on 9-1-1 ambulances in Orange County.



During his tenure at Care Ambulance Service, Rob grew with the company. Eventually, the company transitioned from being a family-owned and operated business to becoming a division of an international ambulance service operator. Rob advanced through the ranks, eventually; becoming the managing director of a much larger operation, then known as Falck Mobile Health Corp., dba Care Ambulance Service in Orange County.

As managing director at Falck, Rob monitored and analyzed metrics to ensure compliance with over 14 large, performance-based 9-1-1 emergency ambulance contracts serving a population of 2.4 million. Rob left Falck in October 2022 after relocating from Orange County, California, to his home in Helotes, Texas.

Rob has served on numerous commissions, committees, and task forces, representing the company and the industry in various capacities over the years.

He has led EMS teams during disasters, including hurricanes, fires, and other multi-casualty incidents.

As an EMS educator, Rob has taught and mentored new EMTs, always leading by example. He has had the honor of receiving numerous certificates of recognition for excellence from the Orange County EMS Agency and local medical centers. Rob earned his Bachelor of Business Administration degree from Vanguard University of Southern California in Costa Mesa, California, in 2022.

Currently, Rob serves as the Executive Pastor of Great Oaks Fellowship Church in San Antonio, Texas, where he has served since November 2022.

Rob is a subject matter expert in system design, operations management, budgeting and financial planning, fleet management, disaster response, EMS education, and employee relations.

### **Robert Viera**

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